



List Services CORPORATION

List Rental Fulfillment Services

LSC's list rental fulfillment services process order quickly and accurately. LSC maximizes order size by communicating well with both managers and brokers.



List Rental Fulfillment

LSC has offered List Rental Fulfillment for over 20 years. It is an SQL-based application that easily meets the needs of even the largest multi-title mailers. Some of the key features include:

Flexible Attribute Handling

Any and all attributes available on the house file may be made available during the list rental selection process. These attributes can range from basic RFM data to product category information. LSC also offers consumer, business and ethnic overlay enhancements which are made available for rental selection as well.

ZIP Code and SCF Selects

Names may be omitted (or selected) based on a table of ZIP codes or SCFs. The ZIPs or SCFs can be directly imported into our system.

Automated Seeds

LSC operates a proprietary seeding system. Customized seed lists are automatically sorted into the output during the name selection process. LSC can always determine the exact order in which each individual seed was associated.

Automated Count Verification

When LSC runs counts or orders, emails are automatically sent to the list broker. This improves delivery speed and ensure owners that LSC is maximizing order sizes.

Automated Delivery Notification

Once an order has been shipped an email notification is automatically created and sent to the broker. The email contains all pertinent order information including.

Simplified Monthly Reporting

At the end of the billing cycle, a detailed report is generated outlining the list rental activity. Ad-hoc or special requests are always available in addition to LSC's standard reporting system.

